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Express Mailing Label No: EL 342 667 460 US

PATENT APPLICATION

Docket No: 14531.46

DECLARATION, POWER OF ATTORNEY, AND PETITION

We, Phillip Y. Goldman, Michael A. Killianey, and Daniel J. Zigmond, declare: that we are citizens of the United States of America, respectively; that our residences and post office addresses are 400 Fir Lane, Los Altos, CA 94024, 1105 Shoal Drive, San Mateo, CA 94404, and 5020 Tolt River Road, Carnation, WA 98014, respectively; that we verily believe we are the original, first, and joint inventors of the subject matter of the invention or discovery entitled "SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY," for which a patent is sought; that we have reviewed and understand the contents of the above-identified specification, which was filed in the United States Patent and Trademark Office as Serial No. 09/264,432, on March 8, 1999; and that we acknowledge the duty to disclose information which is material to the examination of this application in accordance with Section 1.56(a) of Title 37 of the Code of Federal Regulations.

We declare further that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the application or any patent issuing thereon.

We hereby appoint as our attorneys and/or patent agents: RICK D. NYDEGGER, Registration No. 28,651; DAVID O. SEELEY, Registration No. 30,148; JONATHAN W. RICHARDS, Registration No. 29,843; BRADLEY K. DeSANDRO, Registration No. 34,521; JOHN M. GUYNN, Registration No. 36,153; CHARLES L. ROBERTS, Registration No. 32,434;

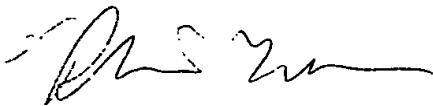
GREGORY M. TAYLOR, Registration No. 34,263; DANA L. TANGREN, Registration No. 37,246; ERIC L. MASCHOFF, Registration No. 36,596; KEVIN B. LAURENCE, Registration No. 38,219; 39,780, ROBYN L. PHILLIPS, Registration No. 39,330; DAVID B. DELLENBACH, Registration No. 39,166; KEVIN K. JOHANSON, Registration No. 38,506; JOHN N. GREAVES, Registration No. 40,362; C.J. VEVERKA, Registration No. 40,858; JOHN C. STRINGHAM, Registration No. 40,831; R. BURNS ISRAELSEN, Registration No. 42,685; DAVID R. TODD, Registration No. 41,348; JESÛS JUANÓ S i TIMONEDA, Registration No. 43,332; STEPHEN D. PRODNUK, Registration No. 43,020; PARRISH R. FREEMAN, JR., Registration No. 42,556; and ADRIAN J. LEE, Registration No. 42,785, of WORKMAN, NYDEGGER & SEELEY, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111; and DANIEL D. CROUSE, Registration No. 32,022; and KATIE SAKO, Registration No. 32,628, of MICROSOFT CORPORATION, One Microsoft Way, Redmond, Washington 98052, with full power to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

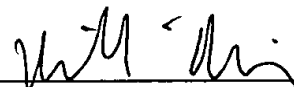
All correspondence and telephonic communications should be directed to:

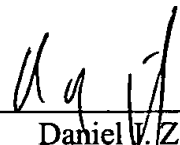
Rick D. Nydegger
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Wherefore, we pray that Letters Patent be granted to us for the invention or discovery described and claimed in the foregoing specification and claims, declaration, power of attorney, and this petition.

Signed at Mountain View, California, this 11 day of march, 1999.

Inventor: 
Phillip Y. Goldman

Inventor: 
Michael A. Killianey

Inventor: 
Daniel V. Zigmond

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